

## Event Sponsorship Benefits

Now more than ever, FareStart is committed to transforming lives, disrupting poverty and nourishing communities. Through our 29th Annual Gala Auction, our goal is to raise significant and vital funds to support FareStart’s mission. This year’s event will feature both in-person and virtual activities, including an online silent auction and viewing parties at exclusive venues, culminating in a livestream event including live auction packages and a fund-a-need. Whether guests participate in-person or online, please join us in support of FareStart’s mission for our most significant fundraiser of the year!

	<b>Presenting \$50,000</b> <i>0 remaining</i>	<b>Platinum \$25,000</b>	<b>Gold \$15,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>
<b>PRE EVENT</b>					
Logo or listing on event registration website	largest logo	large logo	large logo	logo	listing
Logo or listing on all materials	largest logo	large logo	large logo	logo	listing
Social media recognition	dedicated	•	•	•	
<b>DURING LIVESTREAM</b>					
Unlimited event registrants	•	•	•	•	•
Logo or listing on auction bidding website	largest logo	large logo	large logo	logo	listing
Logo or listing on all day of materials provided to guests	largest logo	large logo	large logo	logo on select materials	listing on select materials
Social media recognition	dedicated	•	•	•	•
Gala pre-show loop acknowledgement	•	•	•	•	
<b>POST EVENT</b>					
Inclusion in local ad	•	•	•	•	•
Social media recognition	•	•	•	•	•
Sponsorship listing in FareStart blog post	•	•	•	•	•
Inclusion in FareStart’s eNewsletter	•	•	•		
Corporate logo or name on FareStart’s plate wall, either virtually or in person.	•	•			

*All donors \$5,000 and over to receive the following: inclusion on FareStart’s Circle of Impact donor lists, COVID-19 communication toolkit (photos, draft language), quote from staff member (non-endorsement) upon request, invitations to virtual donor events, employee engagement opportunities when available, Guest Chef Night volunteer group when available.*